



VIDEO PRODUCTION

Our video team can shoot on location or in studio. We use the latest camera, sound and lighting equipment as well as drone technology.



VIDEO EDITING

Our DTS Production team professionally edits commercials and videos using the latest tools, including Final Cut Pro, Adobe Premiere, DaVinci Resolve, MotionVFX, Blender and more.

Voice Overs

We work with a network of voice actors that fit your brand and style.

Cross Platform Marketing

We realize that your target market may not be television. We produce content in a way that is sure to get likes, shares and views!



I AM ON A LIMITED BUDGET. DO YOU HAVE DISCOUNTED RATES?

Yes! We have a video production package starting at \$999 that includes shooting, editing and delivery of your produced video for you to share on your website as well as social media.

HOW FAR WILL YOU TRAVEL TO FILM?

We will travel throughout the United States, Australia, The UK and New Zealand.

WHAT DOES THE DTS MEAN IN DTS PRODUCTION AGENCY?

DTS stands for Dealer Training Source. The DTS Production Agency started as a production company dedicated to helping dealerships obtain affordable commercials and advertising. It has since expanded to a company that serves all types of businesses.

The DTS Production Agency has been providing television commercials, radio commercials, graphics, artwork and other digital content since 1998. Our production team has the experience and expertise to help you reach your goals.

Do you need a thirty-second TV commercial? Or just a fifteen-second pre-roll ad for Facebook? Maybe you need a "why-buy" short video that lives on your website. No matter what your need is, the team at DTS Production Agency will create videos that are enjoyed instead of skipped.

For larger scale in studio projects we utilize Trailblazer's 4,000 sq. ft. soundstage featuring a dedicated ground-level, load-in bay with 11'W x 14'H entry doors, ample parking, and 18-foot ceilings with a full lighting grid. Adjacent to the stage is a Greenroom, Producers Office and restrooms.



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Package 1

\$399

This is best if you're looking to promote a product, service, upcoming event, or create your first video ad on Facebook, Twitter, Instagram or Tik Tok.

You need a quality, professionally produced marketing video to use as a digital ad, to post to your website or social media channels. This video is perfect for small businesses needing to tell their story in a short and concise way. **Up to :30 second video**

Up to 30 minutes of shooting

Shooting at 1 location (within Raleigh/Durham, travel outside the Raleigh area to be estimated and billed separately)

- ✓ Basic Titles
- ✓ Editing (includes 1 round of revisions once first draft is delivered).
- ✓ Background Music license purchasing

Package 2

\$999

This is best if you're looking to promote a product, service, upcoming event, or create your first video ad on Facebook, Twitter or Instagram

You need a quality, professionally produced marketing video to use as a digital ad, to post to your website or social media channels. This video is perfect for small businesses needing to tell their story in a short and concise way. **Up to :30 second video**

Up to 1 hour of shooting

Shooting at 1 location (within Raleigh/Durham, travel outside the Raleigh area to be estimated and billed separately)

- ✓ Assist with scripting
- ✓ Basic motion graphics and titles
- ✓ Includes a professional voice talent (if required)
- ✓ Shoot can include 2 interviews and basic BRoll footage
- ✓ Editing (includes 1 round of revisions once first draft is delivered).
- ✓ 10 still frames
- ✓ Color Correction
- ✓ Background Music license purchasing

BEST SELLER

Package 3

\$1,399

This is best if you're looking to promote a product, service, upcoming event, or create your first video ad on Facebook, Twitter or Instagram

You need a quality, professionally produced marketing video to use as a digital ad, to post to your website or social media channels. This video is perfect for small businesses needing to tell their story in a short and concise way. **Up to :30 second video**

Up to 2 hours of shooting

Shooting at 1 location (within Raleigh/Durham, travel outside the Raleigh area to be estimated and billed separately)

- ✓ Assist with scripting
- ✓ Basic motion graphics
- ✓ Includes a professional voice talent (if required)
- ✓ Shoot can include 2 interviews and basic BRoll footage
- ✓ Editing (includes 1 round of revisions once first draft is delivered).
- ✓ 10 still frames
- ✓ Color Correction
- ✓ Background Music license purchasing

Video production has four distinct phases. Variables in any of these phases will determine the final cost of an individual production.

Pre-Production

- Create Concept
- Script writing
- Research and meetings
- Location scouts and securing talent

Production

- Video/audio equipment.
- Production crew.
- Location set-up, set design, props.
- On-camera talent and voiceovers recording.
- Specialty items (PPT, b-roll, jpegs, etc).

Post-Production:

- Logging of footage, transcription of interviews, testimonials.
- Editing.
- Production music and stock footage.
- Graphics and animations

Distribution:

- Compression for Internet or Television

Rates

Video/audio/lighting production crew rates:
(per videographer)

1 Videographer + equipment

- \$300 per hour
- 1/2 day rate: (4 hours) = \$1200 (\$300 per hour)
- Day rate: (8 hours) = \$2000 (\$250 per hour)

Editing and Post-Production rates

This includes: Adding bumpers, credits and lower third graphics to final edit, incorporating additional media, music, voiceovers, etc.], and converting final version of project to appropriate file type: mov, Mp4, Web or podcast.)

- Hourly rate \$ 150/hr.

Note: One day is 9 hours with a 1 hour lunch break. A half day is 4 hours, no lunch break.

Revisions

Revisions are priced based on the request.

Additional rates are available upon request