

Video production has four distinct phases. Variables in any of these phases will determine the final cost of an individual production.

Pre-Production

- Create Concept
- Script writing
- Research and meetings
- Location scouts and securing talent

Post-Production:

- Logging of footage, transcription of interviews, testimonials.
- Editing.
- Production music and stock footage.
- Graphics and animations

Rates

Video/audio/lighting production crew rates:
(per videographer)

1 Videographer + equipment

- \$300 per hour
- 1/2 day rate: (4 hours) = \$1200 (\$300 per hour)
- Day rate: (8 hours) = \$2000 (\$250 per hour)

Studio Rental - Contact us for pricing

Editing and Post-Production rates

This includes: Adding bumpers, credits and lower third graphics to final edit, incorporating additional media, music, voiceovers, etc.], and converting final version of project to appropriate file type: mov, Mp4, Web or podcast.)

- Hourly rate \$ 150/hr.

Note: One day is 9 hours with a 1 hour lunch break. A half day is 4 hours, no lunch break.

Revisions

Revisions are priced based on the request.

Production

- Video/audio equipment.
- Production crew.
- Location set-up, set design, props.
- On-camera talent and voiceovers recording.
- Specialty items (PPT, b-roll, jpegs, etc).

Distribution:

- Compression for Internet or Television